



FOR IMMEDIATE RELEASE

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PSC to Host 2014 Broadband Symposium

[Madison, Wis.] - The Public Service Commission of Wisconsin will host The 2014 Broadband Planning Symposium tomorrow, Tuesday July 8, at the Monona Terrace in Madison. This conference is part of the LinkWISCONSIN initiative to make Wisconsin more competitive through advanced availability, adoption, and use of broadband technology. The Symposium will bring together diverse stakeholders from throughout the Badger State and will provide an opportunity to build partnerships that will work toward the common goal of enhancing broadband across the state.

The 2014 Broadband Planning Symposium aims to achieve the following goals.

1. Explore how Wisconsin's broadband landscape is changing.
2. Share perspectives on the need and expansion of broadband from educators, providers, and other speakers.
3. Network with stakeholders in the broadband planning process.
4. Raise awareness about the LinkWISCONSIN initiative and the tools that can be used for broadband planning and policy making.

The symposium will feature a wide range of speakers covering multiple different perspectives.

Lieutenant Governor Rebecca Kleefisch and UW System President Ray Cross will keynote the event.

For more information about the agenda and other event details please visit

<http://psc.wi.gov/utilityInfo/tele/broadband/symposium.htm>.

You can follow this event on twitter by searching #WIBroadband2014.

Please direct any other questions about the event to PSCBroadbandPlanningSymposium@wisconsin.gov.

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